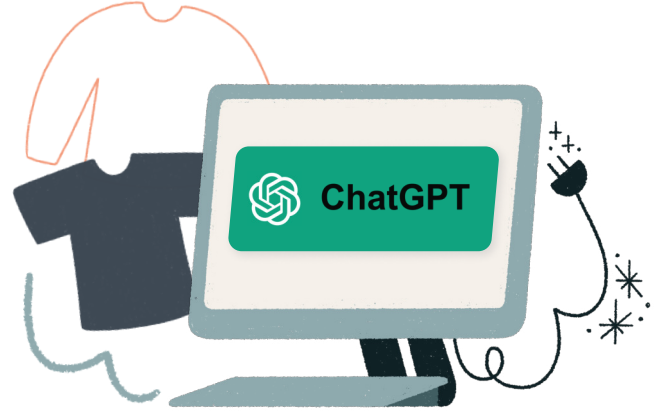


ChatGPT Cheat Sheet for Bonfire Campaigns



For Your Campaign Page

Campaign Name

- "Our nonprofit organization is dedicated to _____. We're planning a fundraising campaign to support our initiatives, and we need a creative and catchy name that conveys our commitment to _____ and inspires people to take action. Can you help us come up with some great campaign names?"
- "We're organizing a fundraising campaign to support _____. Can you suggest some catchy and meaningful names that resonate with our audience?"
- "Create a campaign name using the words _____ and _____. Give me 5 options."
- "We're planning a fundraiser to raise funds for _____. We want the campaign name to reflect our commitment and inspire people to contribute. Any creative suggestions?"

Campaign Description

- "Write a short description for a t-shirt fundraising campaign benefitting _____ that would encourage supporters to buy shirts. Use up to 90 characters. Give me a few options."
- "We're planning a fundraising campaign to support _____, and we need a concise and impactful campaign description. Our goal is to _____. Can you help us craft a compelling and persuasive campaign description that motivates people to support our cause?"

Campaign Bio

- "We're organizing a fundraiser for _____, and we need a compelling campaign bio to inspire potential donors. Our goal is to _____. Can you help us craft a heartfelt and persuasive campaign bio that encourages people to support our cause?"
- "We're launching a fundraising campaign to support _____. As we strive to make a positive impact on _____, we need a captivating campaign bio to rally support. Can you assist us in crafting a compelling and concise bio that communicates the urgency and importance of our cause?"
- "Write a campaign page bio for _____, an organization that strives to _____. Our apparel fundraiser benefits _____."

Helpful Tip:

You can specify a word count limit or character count limit for ChatGPT to use when crafting content for you. Sometimes ChatGPT's responses can tend to be a bit lengthy. If that happens, you can ask it to create a shorter version for you.



Prompts For Your Social Presence

Email Copy

- "Write the copy for an email announcing a merch launch for a fundraising campaign on Bonfire benefitting _____, an organization that works to _____. Include these products: _____, _____, _____."
- "I need help crafting an engaging email for our fundraising campaign. We're raising funds to support _____, and we want to inspire our supporters to take action and make a difference. Can you help us write a compelling email that communicates our goals and the impact of their contributions? Thank you!"
- Please write a brief email reminding our supporters to purchase a t-shirt from our fundraising campaign benefitting _____."

LinkedIn Posts

- "I need assistance in crafting a compelling LinkedIn post about our fundraiser. We're raising funds to support _____, and we want to inspire our professional network to take action and support our cause. Can you help us write a post that effectively communicates our goals and encourages engagement?"
- "Please create a LinkedIn post announcing our apparel fundraiser: _____. All proceeds benefit _____. Our goal is to get our supporters excited and encourage them to buy from our campaign."

Video Content Ideas

- "We're planning to create some cool video content to promote our fundraiser and need creative ideas to engage our audience. Our fundraiser supports _____, and we want to showcase the impact of our cause in a captivating way. Can you suggest some unique and attention-grabbing video ideas that will inspire people to support our campaign?"
- "Come up with 5 creative video content ideas that showcase products from our apparel fundraising campaign benefitting _____."
- "What are the most popular trends for Instagram Reels that we could utilize to showcase and promote our apparel fundraising campaign?"

Instagram Captions

- "Create an Instagram caption for a post announcing the upcoming launch of a t-shirt fundraising campaign for _____."
- "Write an Instagram caption to let our supporters know there's only one more week to buy merch from our Bonfire campaign that supports _____."
- "We're launching a new campaign to support _____, and I need a caption that inspires people to take action and make a difference."
- "I'm posting about _____, and I need a compelling caption to engage our audience. Any ideas?"

Tweets

- "Can you help me craft a powerful tweet for our fundraiser? We're raising funds to _____ and need to inspire donations."
- "Come up with 10 tweets encouraging supporters to buy shirts from our fundraising campaign: _____."
- "Write a tweet that encourages supporters to share pics and videos with us as they start receiving their shirts from our fundraising campaign. And remind them to tag us!"